

## EUROPEAN BUSINESS EXCELLENCE MODEL ON SUSTAINABLE DEVELOPMENT

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**Abstract:** *The Excellence model is a framework in which organization score points based on various criteria that embody a set of best practice core values on sustainable development. The framework is structured to show both Result Criteria (performance and the Enabling Criteria that drive these performance). It places a participate people issues within organizations – Leadership. People Management and Impact upon Society account for over a third of the possible overall score.*

*In these context we analyse sustainable development which is very complex system. First point is finish policy of sustainable development. Second point are instruments of sustainable development. And last point is government policy. In this case we expect clearly instruction by government.*

*Many actors are in process environmental management, but government is first. Government policy has legislative and ecologies instruments. Low regulates rules on market with payments – taxes and other responsible measures.*

**Key words:** *business, excellence, model, sustainable development*

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