

11th International Scientific Conference
KNOWLEDGE BASED SUSTAINABLE DEVELOPMENT
ERAZ 2025
June 5, 2025
University of Barcelona
Barcelona, Spain



CONFERENCE AGENDA



11th International Scientific Conference

KNOWLEDGE BASED SUSTAINABLE DEVELOPMENT

June 5, 2025

University of Barcelona,

Gran Via de les Corts Catalanes, 585, L'Eixample, 08007 Barcelona,

1st floor, aula Ramón y Cajal

(hybrid – online, virtually, and in-person)

Conference Agenda


8:30 ¹ – 9:00 CEST	Registration (closes at 10:00)
9:00 – 9:25 CEST	<p>Conference Opening Snezana Dicevska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia</p> <p>Keynote speaker Žarko Rađenović, Innovation Center, University of Niš, Niš, Serbia REPERCUSSIONS OF THE MCDM PROCEDURES ON THE ECO-INNOVATION PERFORMANCE RANKING: EU PERSPECTIVE</p>

1st Plenary Parallel Session

(in-person)

9:25 – 11:00 CEST	<p>DIMENSIONS OF THE LEARNING ORGANIZATION QUESTIONNAIRE AND ISO STANDARDS IN AN OCCUPATIONAL HEALTH SETTING IN SERBIA Jelena Pokimica, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA</p> <p>Session Chair: Snezana Dicevska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia</p> <p>Jelena V. Ruso, University of Belgrade, Jove Ilica 154, 11000 Belgrade, Serbia Jonathan Buwalda, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA Brooke A. Chester, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA Ulrike Rosser, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA</p>
	<p>MINEESG: SUPPORTING MINING COMPANIES IN THE TRANSITION TO CSRD COMPLIANCE ACROSS THE EU Silvia Oñate, Fundación Gómez Pardo, C/ Alenza, 1, Madrid (Spain) Santiago Rosado, Fundación Gómez Pardo, C/ Alenza, 1, Madrid (Spain) Lidia Gullón, Fundación Gómez Pardo, C/ Alenza, 1, Madrid (Spain)</p>

¹ Central European Summer Time - CEST

9:25 – 11:00 CEST	BEYOND BARRIERS: EXPLORING INCLUSIVE OPPORTUNITIES IN HIGHER EDUCATION IN HUNGARY AND AUSTRIA Veronika Keller, Széchenyi István University, 9026 Győr, Egyetem tér 1., Hungary Gréta Zsobrák, Széchenyi István University, Egyetem tér 1., Hungary
<i>Session Chair:</i> Snezana Dicevska , Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia	ADOPTED, NOT ABANDONED: COMMUNICATION STRATEGIES AND NARRATIVE CONSTRUCTION IN ADOPTION FAMILIES Zsanett Adámi-Rózsa, Corvinus University of Budapest, 1093. Budapest, Hungary, Fővám tér 8.
	ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY AFTER THE IA ACT Marc Simon Altaba, Universitat Internacional de Catalunya (UIC Barcelona), Carrer de la Immaculada, 22, 08017 Barcelona, Spain
	BRIDGING COMPLIANCE AND INNOVATION: AI-ENHANCED SUSTAINABLE RISK MANAGEMENT IN PHARMACEUTICAL PROJECTS Titti Naga Satya Yagnesh, SKEMA Business School, SKEMA Business School, 5 Quai Marcel Dassault, 92150 Suresnes, France Arnaud Lacheret, SKEMA Business School, Dubai Campus: DIFC Academy, The Gate Village, Gate Village 02, P.O. Box 74777, Dubai, UAE. Paris Campus: 5 Quai Marcel Dassault, 92150 Suresnes, France
	FROM CORPORATE SOCIAL RESPONSIBILITY TO ORGANIZATIONAL ATTRACTIVENESS THROUGH EMPLOYEE MOTIVATION AND TRUST Vesna Sesar, University North, Trg dr. Žarka Dolinara 1, Koprivnica, Croatia Ivana Martinčević, University North, Trg dr. Žarka Dolinara 1, Koprivnica, Croatia Ana Globočnik Žunac, University North, Trg dr. Žarka Dolinara 1, Koprivnica, Croatia
	ART-BASED INTERVENTION IN MANAGING HUMAN RESOURCE IN INDIA: FOCUS ON GENERATION Z Sagi Mathew, Curtin University, Kent Street, Bentley, Perth, Western Australia, Australia Uttama Dixit, Banaras Hindu University, Varanasi, Uttar Pradesh, India
	THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) SECTOR AND HIGH-TECH EXPORTS ON COMPETITIVENESS AND ECONOMIC DEVELOPMENT: EU CLUSTERING Milica Đokić, Innovation Center, University of Niš, University Square 2, 18000 Niš, Serbia Žarko Rađenović, Innovation Center, University of Niš, University Square 2, 18000 Niš, Serbia
11:00 – 11:30 CEST	 Coffee/Tea Break

2nd Plenary Parallel Session
(online)

9:00 – 11:00 CEST	DIGITAL TRANSFORMATION FINANCING CHALLENGES FOR BUSINESSES IN LATVIA Ita Bekerta, Latvian University of Life Sciences and Technology, Lielā Street 2, Jelgava, LV-3001, Latvia
<i>Session Chair:</i> Renata Skýpalová , AMBIS college, Prague, Czech Republic	Inguna Leibus, Latvian University of Life Sciences and Technology, Lielā Street 2, Jelgava, LV-3001, Latvia
	EXPLORING THE ROLE OF SUSTAINABILITY KNOWLEDGE IN SHAPING ENTREPRENEURIAL INTENTIONS Jetmir MUJA, University "Luigj Gurakuqi", Faculty of Economy, Shkodër, Albania, Jeronim De Rada 12, Shkodër, Albania Albana BORIÇI, University "Luigj Gurakuqi", Faculty of Economy, Shkodër, Albania, Jeronim De Rada 12, Shkodër, Albania Carlos Imbrosio FILHO, EBS Inclusion and Diversity Centre – Charles The Son, Institution Address: Avenida da Liberdade 245, 1250-143 Lisboa, Portugal

<p>9:00 – 11:00 CEST</p> <p><i>Session Chair:</i> Renata Skýpalová, AMBIS college, Prague, Czech Republic</p> <p><i>Technical assistance:</i> Anton Vorina, Celje School of Economics, Higher Vocational College, Slovenia</p>	<p>AI-DRIVEN TALENT STRATEGY: MERGING PREDICTIVE TOOLS WITH HUMAN-CENTRIC WORKFORCE DESIGN</p> <p>Cristiana Maria Almășan, Bucharest University of Economic Studies, Piata Romana, Romania</p> <p>Alexandru Ionuț Almășan, Valahia University of Targoviste, Targoviste, Romania</p>
	<p>THE SITUATION OF CROATIAN AGRITOURISM WITHIN THE EU AGRITOURISM CONTEXT</p> <p>Anita Silvana Ilak Peršurić, Institute of Agriculture and Tourism, K. Hugues 8. Croatia</p>
	<p>FINANCIAL IMPACT OF THE AGRICULTURAL VALUE CHAIN ON THE TOURISM SECTOR IN RURAL NORTHERN ALBANIA</p> <p>Sead Baraku, University of Shkodra Luigj Gurakuqi, Shkoder, Albania</p> <p>Elidiana Bashi, University of Shkodra Luigj Gurakuqi, Shkoder, Albania</p>
	<p>SUSTAINABILITY AND QUALITY IN WINE PRICING: INSIGHTS FROM THE PRIMITIVO E-COMMERCE MARKET</p> <p>Emanuela Tria, Università degli studi di Bari Aldo Moro, Piazza Umberto I, 1, 70121, Italy</p> <p>Francesco Bozzo, Università degli studi di Bari Aldo Moro, Piazza Umberto I, 1, 70121, Italy</p> <p>Alessandro Petrontino, Università degli studi di Bari Aldo Moro, Piazza Umberto I, 1, 70121, Italy</p>
	<p>ADDRESSING DATA QUALITY: A BI APPROACH TO CUSTOMER RECORDS IN RETAIL</p> <p>Daniela Kocheva, University of Economics - Varna, Bulgaria, Varna, bul. Knyaz Boris I</p>
	<p>THE IMPORTANCE OF ACCOUNTING PROFESSIONAL CERTIFICATION IN ADAPTING TO A VARIABLE INDUSTRY AND MARKET NEEDS</p> <p>Mirela Miti (Ujkani), Faculty of Economy, University of Tirana, Rruga Arben Broci 1 1001, Tirana, Albania</p>
	<p>FOUNDATIONS OF ACCOUNTING: EFFECTIVE STRATEGIES FOR FIRST-YEAR STUDENTS</p> <p>Camelia Cojocar, University of Bucharest, Bucharest, Romania</p>
	<p>SOCIAL ASPECTS IN ESG REPORTS OF CORPORATIONS</p> <p>Zvonko Merkaš, Libertas International University, Trg J.F. Kennedy 6b, Zagreb, Croatia</p> <p>Vlasta Roška, Libertas International University, Trg J.F. Kennedy 6b, Zagreb, Croatia</p> <p>Zvonimir Kalember Skoko, Odvjetničko društvo Porobija & Porobija JTD., Iblerov trg 10/VII, Zagreb, Croatia</p>
	<p>A VSME-GUIDE FOR SUSTAINABILITY REPORTING AT THE EU LEVEL: HOW CAN THE BASIC MODULE (COMPLIANT) REPORTING BE ESTABLISHED IN THREE YEARS? A FIRST PROPOSAL</p> <p>Dominika Galkiewicz, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, Austria</p> <p>Franziska Boroviczeny, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, Austria</p>
	<p>A CASE STUDY OF MEDIA FRAMING OF DIGITAL NOMADS IN CROATIA: IDEOLOGICAL REPRESENTATIONS IN CROATIAN DAILY NEWSPAPERS AND SCIENTIFIC PAPERS (2021–2025)</p> <p>Mirela Holy, Institute for Research Migration, Zagreb, Trg Stjepana Radića 3, Croatia</p> <p>Maja Vizjak, Institute for Research Migration, Zagreb, Trg Stjepana Radića 3, Croatia</p>

3rd Plenary Parallel Session
(in-person)

<p>11:30 - 14:00 CEST</p> <p><i>Session Chair:</i> Katerina Angelevska-Najdeska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia</p>	<p>STUDY ON THE GERMAN TRANSLATION OF TOURIST TEXTS FROM THE PERSPECTIVE OF CULTURAL TRANSLATION THEORY – A CASE STUDY FROM OHRID</p> <p>Jagotka Strezovska, University “Kliment Ohridski” – Bitola, Faculty of Tourism and Hospitality – Ohrid, Faculty of Tourism and Hospitality – 6000 Ohrid</p> <p>Lidija Simonceska, University “Kliment Ohridski” – Bitola, Faculty of Tourism and Hospitality – Ohrid, Faculty of Tourism and Hospitality – 6000 Ohrid</p>
	<p>BELT AND ROAD INITIATIVE - SERBIA AS A REGIONAL STRATEGIC PARTNER OF THE PR OF CHINA</p> <p>Teodor Kern, Singidunum University, Danijelova 32, Belgrade, Serbia; Shanghai Borderless Trading CO., LTD., China</p>
	<p>DMOs AND MARKETING TOOLS IN MANAGING OVERTOURISM AND DESTINATION SUSTAINABILITY: MACEDONIA-JAPAN COMPARISON</p> <p>Katerina Angelevska-Najdeska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Kej Makedonija, 6000, Ohrid, North Macedonia</p> <p>Yusuke Ishiguro, Graduate School of International Media, Communication, and Tourism Studies, Hokkaido University, Kita17 Nishi8, Kita-ku, Sapporo, Hokkaido, Japan</p> <p>Elena Cickovska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Kej Makedonija, 6000, Ohrid, North Macedonia</p>
	<p>STRATEGIES TO ENHANCE SERBIA'S COMPETITIVENESS IN THE GLOBAL TOURISM MARKET</p> <p>Jasmina Lekovic, Academy of Applied Studies Belgrade, Cara Dusana 254, 11080 Belgrade, Serbia</p> <p>Smiljka Kesic, Academy of Applied Studies Belgrade, Cara Dusana 254, 11080 Belgrade, Serbia</p> <p>Emilija Lipovsek, Academy of Applied Studies Belgrade, Cara Dusana 254, 11080 Belgrade, Serbia</p>
	<p>ANALYSIS OF BUSINESS MODELS AND THEIR STABILITY IN THE BANKING SECTORS OF THE WESTERN BALKAN COUNTRIES</p> <p>Snezana Dicevska, Faculty of Tourism and Hospitality-Ohrid, North Macedonia, Kej Makedonija 95, Ohrid</p> <p>Ljube Jolevski, School of Business Economics and Management, University American College Skopje, Boulevard III Makedonska Brigada, 60, Skopje, North Macedonia</p>
	<p>THE ROLE OF SUSTAINABLE DEVELOPMENT IN RELATION TO SOCIAL RESPONSIBILITY AND DIFFERENT FORMS OF PARTICIPATION IN HUNGARIAN SOCIETY</p> <p>Katalin Egresi, Széchenyi István University Deák Ferenc Faculty of Law and Political Sciences, Áldozat Str. 12, 9026, Győr, Hungary</p>
	<p>MISOGYNY IN THE MARKETPLACE: A DATA SCIENCE PERSPECTIVE ON GENDER BIAS IN ECONOMIC AND BUSINESS DISCUSSIONS</p> <p>Milena Nikolic, The Academy of Applied Technical and Preschool Studies, Aleksandra Medvedeva 20, Nis, Serbia</p> <p>Marina Marjanovic, Singidunum University, Danijelova 32, Belgrade, Serbia</p>
	<p>APPLICATION OF ARTIFICIAL INTELLIGENCE IN EDUCATION: CHALLENGES AND OPPORTUNITIES FOR IMPROVING TEACHER SELF-EFFICACY</p> <p>Ana Zekavica, Belgrade Academy of Business and Art Professional Studies, Kraljice Marije, 24, 11000, Belgrade, Serbia</p> <p>Bojana Čavić, Belgrade Academy of Business and Art Professional Studies, Kraljice Marije, 24, 11000, Belgrade, Serbia</p>
	<p>PERCEPTION OF CORRUPTION IN SLOVAKIA AND POSSIBILITIES OF HOW TO SOLVE IT</p> <p>Lucia Bartková, Institute of Managerial Systems, Faculty of Economics, Matej Bel University in Banská Bystrica, Dlhé hony 5766/16, 058 01 Poprad, Slovak Republic</p>

11:30 - 14:00 CEST <i>Session Chair:</i> Katerina Angelevska- Najdeska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia	RELATIONSHIP BETWEEN ONLINE CONSUMER BEHAVIOR AND DEMAND: A DEEP EXAMINATION OF BJV AND DLM TOURISTIC AIRPORTS IN TÜRKİYE Bahri Baran KOÇAK, Dicle University, School of Aviation, Department of Aviation Management, Türkiye Mustafa ERGÜN, Giresun University, Department of Logistic Management Ömer Osman DURSUN, Firat University, School of Aviation Suat TORAMAN, Firat University, School of Aviation Cem Burak KOÇAK, Ministry of National Education, Van Provincial Directorate of National Education
	THE ECONOMIC IMPACT OF INTERNET USAGE IN BALKAN COUNTRIES Albina Hysaj, Epoka University, Rruga Tiranë-Rinas, Km 12, 1039, Tirana/Albania
	UTAUT CONSTRUCTS AND SURVEY ITEMS APPLIED IN E-LEARNING STUDIES Ahmed Shareef, Faculty of Organization and Infomatics, University of Zagreb, Pavlinska 2, 42000 Varaždin, Croatia
	RESHAPING COMMERCIAL JUSTICE IN THE EU: LEGAL FOUNDATIONS AND INSTITUTIONAL CHALLENGES IN CREATING A EUROPEAN COMMERCIAL COURT Iveta Rohová, Masaryk University Faculty of Law, Veveri 70, 611 80 Brno, Czech Republic
	GENERATION Z AND THE URGENT EVOLUTION AND TRANSFORMATION OF HR MANAGEMENT Žikica Milošević, Faculty of Technical Sciences Novi Sad, Trg Dositeja Obradovića 6, 22000 Novi Sad, Serbia Minja Bolesnikov, Faculty of Technical Sciences Novi Sad, Trg Dositeja Obradovića 6, 22000 Novi Sad, Serbia Ivana Nobilo, Les Roches University of Applied Sciences, Rue du Lac 118, 1815 Montreux, Switzerland
	ETHICAL ASPECTS OF SUSTAINABILITY IN CONSUMPTION Marián Ambrozy, Institute of Technology and Business in Prešov, Duchnovičovo námestie 1, Prešov, 08001, Slovakia
	APPLICATION OF THE TOPSIS METHOD FOR FERTILIZER SELECTION IN APPLE PRODUCTION Reka Korhecz, Faculty of Economics in Subotica, University of Novi Sad, Segedinski put, 9-11, 24000, Subotica, Serbia Otilija Sedlak, Faculty of Economics in Subotica, University of Novi Sad, Segedinski put, 9-11, 24000, Subotica, Serbia Aleksandra Marcikić Horvat, Faculty of Economics in Subotica, University of Novi Sad, Segedinski put, 9-11, 24000, Subotica, Serbia
	THE LEGAL FRAMEWORK OF SPATIAL PLANNING IN SERBIA: CHALLENGES AND PERSPECTIVES FOR SUSTAINABLE DEVELOPMENT Zora Živanović, University of Belgrade, Faculty of Geography, Department for spatial planning, Studentski trg 3/III, Belgrade, Serbia
14:00 – 15:00 CEST	🍴 Lunch

4th Plenary Parallel Session
(online)

<p>11:00 – 13:00 CEST</p> <p><i>Session chair:</i> Maria Vlachadi, Department of Political Science of the University of Crete, Key Researcher of the KEPET- University of Crete, Greece</p> <p><i>Technical Assistance:</i> Nevena Bevanda, Association of Economists and Managers of the Balkans, Belgrade, Serbia</p>	<p>THE EVOLUTION OF INDUSTRIAL POLICY IN GEORGIA IN THE POLITICAL-ECONOMIC CONTEXT Eka Lekashvili, Ivane Javakhishvili Tbilisi State University, Ave. Tchavtchavadze, 1. Tbilisi, Georgia</p>
	<p>THE ROLE OF HUMAN CAPITAL IN SME'S INNOVATION PROCESS IN THE BLACK SEA ECONOMIC SECTORS Milen Baltov, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria Evgeniya Nikolova, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria Veselina Jecheva, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria Delyan Lazarov, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria</p>
	<p>AUCTIONS AS A KNOWLEDGE-BASED TOOL FOR SUSTAINABLE RESOURCE ALLOCATION IN INTERNATIONAL TRADE Vladyslav Bato, Bratislava University of Economics and Business, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia Elena Kašťáková, Bratislava University of Economics and Business, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia Tereza Záborská, Bratislava University of Economics and Business, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia</p>
	<p>VALUE ALIGNMENT AS A BUFFER AGAINST JOB STRESS AND CATALYST FOR JOB SATISFACTION: EVIDENCE FROM SOCIAL TOURISTIC ENTERPRISES Drilona Luli, "Luigj Gurakuqi " University , Shkoder, Rr. Dervishej, Lgj Naim Gjylbegu, Albania Albana Boriçi (Begani), " Luigj Gurakuqi " University ,Shkodër, Sheshi 2 Prilli 24, Shkodër, Albania</p>
	<p>FISCAL SPACE IN THE WESTERN BALKAN COUNTRIES - OPPORTUNITY FOR GROWTH? Jelena Jurić, University of Mostar, Faculty of Economics, Matice hrvatske bb, Bosnia and Herzegovina Mila Gadžić, University of Mostar, Faculty of Economics, Matice hrvatske bb, Bosnia and Herzegovina</p>
	<p>LEVERAGING CUSTOMER VALUE: CUSTOM CLV CALCULATOR FOR ENHANCED MARKET INSIGHTS Jovan Ilovski, University of Information Science and Technology "St. Paul the Apostle" Ohrid, ul. Partizanska bb Ohrid, North Macedonia Jovanka Damoska Sekuloska, University of Information Science and Technology "St. Paul the Apostle" Ohrid, ul. Partizanska bb Ohrid, North Macedonia</p>
	<p>THE IMPORTANCE OF MANAGEMENT IN THE EFFICIENT ADMINISTRATION OF FINANCIAL RESOURCES IN THE EDUCATIONAL SYSTEM Ionela Luminita Canuta (Bucuroiu), National University of Science and Technology Politehnica Bucharest, Bucharest, Romania Adrian Ioana, National University of Science and Technology Politehnica Bucharest, Bucharest, Romania Ileana Mariana Mates, National University of Science and Technology Politehnica Bucharest, Bucharest, Romania</p>
	<p>FINTECH ADOPTION IN ALBANIA: A COMPARATIVE ANALYSIS OF RESIDENTS AND TOURISTS Aida Bitri, Epoka University, Autostrada Tiranë-Rinas, km. 12, 1000, Albania Kelly Hamiti, Epoka University, Autostrada Tiranë-Rinas, km. 12, 1000, Albania</p>

11:00 – 13:00 CEST <i>Session chair:</i> Maria Vlachadi, Department of Political Science of the University of Crete, Key Researcher of the KEPET- University of Crete, Greece	WORLD GIANTS AND UKRAINE: THE PRE – “TARIFF WARS” AGRO TRADE CORRELATION ISSUES Oksana Kiforenko, Institute of Agricultural and Food Economics - National Research Institute, Świętokrzyska Str. 20, 00-002 Warsaw, Poland
	POLICY TRENDS IN VOLUNTARY PRIVATE PENSIONS IN THE WESTERN BALKANS Eugena Topi, Faculty of Economy, University of Tirana, Rruga Arben Broci, 01, Tirana, Albania Brikena Leka, Faculty of Economy, University of Tirana, Rruga Arben Broci, 01, Tirana, Albania
	STOCK MARKET REACTIONS TO CLIMATE STRATEGY DISCLOSURES: THE INFLUENCE OF ENVIRONMENTAL PERFORMANCE AND REGULATION OF PAPER Arlinda Idrizi, Faculty of Business and Economics, South East European University, Ilindenska nr.335, 1200 Tetovo, North Macedonia Blerta Abazi Chaushi, Faculty of Business and Economics, South East European University, Ilindenska nr.335, 1200 Tetovo, North Macedonia Fatmir Besimi, Faculty of Business and Economics, South East European University, Ilindenska nr.335, 1200 Tetovo, North Macedonia
	FROM DIGITAL INTERACTIONS TO THE METAVERSE: BIBLIOMETRIC ANALYSIS OF CONTEMPORARY CONSUMER BEHAVIOR AND NEW RESEARCH TRENDS Višnja Bartolović, PhD, University of Slavonski Brod, Trg Ivane Brlić Mažuranić 2, Slavonski Brod 35 000, Croatia Anica Vukašinović, PhD, Brod-Posavina County, Petra Krešimira IV br. 1, 35000 Slavonski Brod, Croatia Milan Puvača, Ofir Ltd. Osijek, Ramska 20, 31000 Osijek, Croatia

5th Plenary Parallel Session
(online)

11:00 – 13:00 CEST <i>Session Chair:</i> Ilijana Petrovska, University American College Skopje, North Macedonia <i>Technical assistance:</i> Anton Vorina, Celje School of Economics, Higher Vocational College, Slovenia	LAW REGULATION ON INSURANCE WITH APPROACH ON THE CLAIMS IN NORTH MACEDONIA Risto Rechkoski, University St.Kliment Ohridski-Bitola, Faculty of tourism and hospitality-Ohrid, North Macedonia, Kej Makedonija br. 95, 6000, Ohrid
	INVESTMENT PROJECTS FOR NEW CAPACITIES IN THE ELECTRICITY SECTOR OF THE REPUBLIC OF BULGARIA AND THE ADMINISTRATIVE AND LEGAL REQUIREMENTS FOR THEIR IMPLEMENTATION Olga Borisova, Varna Free University “Chernorizets Hrabar”, Yanko Slavchev 84, Chaika Resort, 9007 Varna, Bulgaria
	HOW TO PROTECT FOOD PRESENTATION BY INTELLECTUAL PROPERTY Maria Victora Rocha, Universidade Católica Portuguesa, Rua de Gondarém , 1068, 2º dto frt, 4150375, Portugal
	STRUCTURE, VOLUME AND EARMARKING OF ENVIRONMENTAL TAXES IN THE FEDERATION OF BOSNIA AND HERZEGOVINA Edina Sudžuka, University of Sarajevo - Faculty of Law, Obala Kulina bana, 7 Sarajevo 71000, Bosnia and Herzegovina Haris Hadžijusufović, University of Sarajevo - Faculty of Law, Obala Kulina bana, 7 Sarajevo 71000, Bosnia and Herzegovina
	BUILDING LEGAL CERTAINTY: TACKLING PROPERTY RIGHTS VIOLATIONS IN ALBANIA FOR EUROPEAN INTEGRATION Kejsi Ziu, University of Tirana, Faculty of Law, Rruga "Milto Tutulani", Tirana, Albania
	CRIMINALISING ENVIRONMENTAL HARM: TOWARDS LEGAL FRAMEWORKS THAT UPHOLD GLOBAL SUSTAINABILITY Irena Staka, University of Tirana, Sheshi "Nënë Tereza" 4, Tirana, Albania

11:00 – 13:00 CEST	TRADEMARK LAW AND SUSTAINABILITY IN THE METAVERSE: LEGAL FRAMEWORKS AND ETHICAL CHALLENGES Zhaklinë Meçani, University of Tirana, Sheshi "Nënë Tereza" 4, Tirana, Albania
<i>Session Chair:</i> Ilijana Petrovska, University American College Skopje, North Macedonia	MANIFESTATION OF THE RULE VENIRE CONTRA FACTUM PROPRIUM IN COMMERCIAL LAW Zhana Koleva, University of Plovdiv "Paisii Hlendariski", Bulgaria, Bulgaria, Plovdiv, 4000, Tcar Asen Str. 24
<i>Technical assistance:</i> Anton Vorina, Celje School of Economics, Higher Vocational College, Slovenia	FAIR TRIAL STANDARDS AND INTEGRITY TESTING IN PUBLIC SERVICE: A CRITICAL ANALYSIS OF HUNGARIAN LEGAL PRACTICE IN LIGHT OF ECHR JURISPRUDENCE András Czebe, Széchenyi István University, H-9026 Győr, Egyetem tér 1., Hungary Zsolt Csák, Pázmány Péter Catholic University, H-1088 Budapest, Szentkirályi str 28., Hungary
	DO THE EUROPEAN COMMISSION'S LATEST OMNIBUS PROPOSALS BRING THE EUROPEAN UNION CLOSER TO, OR FURTHER AWAY FROM, ITS COMMITMENT TO THE GREEN DEAL? Hristina Oreshkova, University of National and World Economy Sofia, Faculty of Finance and Accounting, Blvd. „8-mi Dekemvri“, 1700 Studentski Kompleks, Bulgaria
	BETWEEN INTERNATIONAL OBLIGATIONS AND INSTITUTIONAL REALITIES: CHALLENGES FACING THE HUNGARIAN PRISON SYSTEM András György Payrich, Széchenyi István University, H-9026 Győr, Egyetem tér 1., Hungary András Czebe, Széchenyi István University, H-9026 Győr, Egyetem tér 1., Hungary
	THE IMPACT OF GENERATIVE AI TOOL USAGE ON EMPLOYEE ENGAGEMENT: AN EMPIRICAL STUDY Tina Vorina, University of Maribor, Faculty of Medicine, Taborska Ulica 8, 2000 Maribor, Slovenia Svit Vorina, University of Maribor, Faculty of Health Science, Žitna ulica 15, 2000 Maribor, Slovenia Vid Vorina, Celje School Center, Lava Gymnasium, Pot na Lavo 22, 3000 Celje, Slovenia Anton Vorina, Celje School of Economics, Higher Vocational College, Mariborska 2, 3000 Celje

6th Plenary Parallel Session
(online)

13:00 – 15:00 CEST	TEXT-TO-SPEECH THROUGH SELF-ORGANIZING MAPS FOR NUMBERS IN THE ALBANIAN LANGUAGE Olti Qirici, Faculty of Natural Sciences, University of Tirana, Bulevardi Zogu I, 1001, Tirana, Albania
<i>Session Chair:</i> Neyara Radwan, Industrial Management Department, Liwa College, UAE, Mechanical Engineering Department, Faculty of	A DIGITAL FORENSIC COPY IS NOT SIMPLY COPYING ALL FILES FROM THE DEVICE (LEGAL ASPECTS) Dragi Rashkovski, Iustinianus Primus Faculty of Law – ss. Cyril and Methodius University, bul. Goce Delchev 9b, 1000 Skopje, Republic of North Macedonia Veronika Rashkovska, Faculty of Legal Sciences, International Relations and Diplomacy – MIT University – Skopje,, bul. Treta Makedonska brigade 66b, 1000 Skopje, Republic of North Macedonia
	ALGORITHMIC TRADING REIMAGINED: ENTROPY AND KNN FOR MARKET CLARITY Bogdan-Petru Vrinceanu, Bucharest University of Economic Studies, Romania Florentin Serban, Bucharest University of Economic Studies, Romania
	USING DIGITAL LITERACY TOOLS TO DEVELOP CRITICAL READING SKILLS Anila Çaçi (Gjata), University of Tirana, Place, “Mother Tereza” Tirana, Albania Antigona Ibrahim, European University of Tirana, Tirana, Albania

Engineering, Suez Canal University, Egypt	<p>LOCAL VOICES FOR CIRCULAR CHANGE: INSIGHTS FROM PUBLIC AUTHORITIES AND NGOS IN ALBANIA</p> <p>Brikene Dionizi, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania</p> <p>Vasilika Zeka, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania</p> <p>Irma Baraku, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania</p> <p>Ermira Kalaj, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania</p>
13:00 – 15:00 CEST	<p>MAPPING INTEGRATED REPORTING RESEARCH IN THE UNITED KINGDOM THROUGH BIBLIOMETRIC ANALYSIS</p> <p>Timea Krisztina Ardelean, Partium Christian University, Primariei 36, 410209 Oradea, Romania</p>
<p><i>Session Chair:</i></p> <p>Neyara Radwan,</p> <p>Industrial Management Department, Liwa College, UAE, Mechanical Engineering Department, Faculty of Engineering, Suez Canal University, Egypt</p>	<p>BLOCKCHAIN'S ROLE IN ENHANCING TRANSPARENCY AND REDUCING CORRUPTION IN INTERNATIONAL TRADE</p> <p>Alisa Mihaela Ambrozie, Bucharest University of Economic Studies, Piata Romana, nr. 6, sector 1, Bucuresti, 010374, Romania</p> <p>Sergiu Lucian Sorcaru, Danubius University of Galati, Bulevardul Galați 3, Romania</p>
	<p>WORKPLACE WELL-BEING, HAPPINESS AND GLOBALIZATION - COMPARATIVE INFLUENCES</p> <p>Nicoleta-Raina Geamalinga, Doctoral School, Faculty of Law - University of Craiova, Bucharest Road no. 107D, Craiova, Dolj, Romania</p>
	<p>COMPASSIONATE TOURISM: A NEW PARADIGM FOR POST-WAR RECOVERY IN UKRAINE</p> <p>Irina Teodora Manolescu, Alexandru Ioan Cuza University of Iasi, Carol I Blv., 22, Iasi, Romania</p> <p>Nadiia Davydenko, State Tax University, Irpin, Ukraine</p> <p>Angelica Nicoleta Neculăesei, Alexandru Ioan Cuza University of Iasi, Carol I Blv., 22, Iasi, Romania</p>
<p><i>Technical Assistance:</i></p> <p>Nevena Bevanda,</p> <p>Association of Economists and Managers of the Balkans, Belgrade, Serbia</p>	<p>SOCIOECONOMIC EXTERNALITIES: SYSTEMATIC REVIEW OF IMPACTS ACROSS ECONOMIC SECTORS</p> <p>Marta Dias, University of Aveiro, Campus Universitário de Santiago 3810-193 Aveiro Portugal</p> <p>Fernando Reis, University of Aveiro, Campus Universitário de Santiago 3810-193 Aveiro Portugal</p> <p>Herminio Alves, University of Aveiro, Campus Universitário de Santiago 3810-193 Aveiro Portugal</p>
	<p>IMPROVING HOSPITAL FINANCIAL AND SOCIAL PERFORMANCE THROUGH A PATIENT-CENTERED APPROACH</p> <p>Nora Refatllari, University of Tirana, Faculty of Economy / General Directorate of Industrial Property, Str. "Arben Broci" Tirana, Albania</p>
	<p>THE UPPER ECHELONS IN SLOVENIAN COMPANIES AND CORPORATE PERFORMANCE</p> <p>Tjasa Redek, School of Economics and Business, University of Ljubljana, Kardeljeva ploscad 17, Slovenia</p>
	<p>RURAL POVERTY AND INEQUALITY IN WESTERN BALKAN COUNTRIES IN THE CONTEXT OF GLOBALIZATION</p> <p>Edmira Cakrani, European University of Tirana, Xhanfize Keko Street 12, Tirana 1040, Albania</p> <p>Gjergji Shqau, University "Aleksander Xhuvani" of Elbasan, Ismail Zyma Street, Elbasan, Albania</p>
	<p>IMPROVING DIGITIZATION AND DIGITAL COMPETENCES IN SOCIETY FOR SUSTAINABLE DEVELOPMENT</p> <p>Jelena Maksimović, University of Niš, Faculty of Philosophy, Serbia</p> <p>Nikola Simonović, University of Niš, Faculty of Philosophy, Serbia</p>

7th Session

(Virtual)

<https://eraz-conference.com/virtual-presentations/>

1.	DIGITALIZATION OF PUBLIC ADMINISTRATION IN GREECE AND THE ONGOING IMPLEMENTATION OF TELEWORK: THE STATE OF PLAY, THE REFORM INITIATIVES AND THEIR ROLE-IMPACT ON PUBLIC SECTOR'S ADMINISTRATIVE CAPACITY & ITS POTENTIAL CONTRIBUTION TO SUSTAINABLE DEVELOPMENT Theodora Koutsaki, University of Crete (UoC)- Centre for Political Research and Documentation (KEPET), University Campus, Gallos, Rethimnon P.C. 74150, Greece Nikos Papadakis, University of Crete (UoC)- Centre for Political Research and Documentation (KEPET), University Campus, Gallos, Rethimnon P.C. 74150, Greece
2.	HIDDEN RIGHTS: THE DARK WEB'S ROLE IN PROTECTING AND VIOLATING HUMAN RIGHTS Csongor Herke dr., University of Pécs, Faculty of Law (Hungary), 7622-PÉCS, 48-as tér 1. (Hungary) Dávid Tóth dr., University of Pécs, Faculty of Law (Hungary), 7622-PÉCS, 48-as tér 1. (Hungary)
3.	INFLUENCERS AS OPINION LEADERS OF GENERATION Z Dijana Vuković, University of North, Jurja Križanića 31b, 42000 Varaždin, Croatia Tanja Pavković, Zagreb Polytechnic, Zagreb Polytechnic, Croatia Vjera Jelovac - Šitum, University of North, Jurja Križanića 31b, 42000 Varaždin, Croatia
4.	BRIDGING POLICY-PRACTICE GAPS FOR ENHANCING INDOOR AIR QUALITY IN GREEK SCHOOLS Charikleia Karakosta, ENVIROMETRICS Technical Consultants SA, 3 Kodrou str., 15232 Chalandri, Greece; Department of Civil Engineering, University of West Attica, Petrou Ralli & Thivon 250, 12244 Egaleo, Greece Anastasios Karakostas, DRAXIS ENVIRONMENTAL SA, 54-56 Themistokli Sofouli str, 54655 Thessaloniki, Greece Ifigeneia-Maria Tsioutsia, DRAXIS ENVIRONMENTAL SA, 54-56 Themistokli Sofouli str, 54655 Thessaloniki, Greece
5.	JUDICIAL MANAGEMENT EXPERTISE IN ROMANIA WITH A VIEW TO FRENCH PERSPECTIVE Liviú-Alexandru Viorel, Faculty of Law - Academy of Economic Studies, 7 Piata Romana, 1st District, Romania
6.	COMPARING PATTERNS OF GASTRONOMIC CONTENT CONSUMPTION ACROSS 14 EUROPEAN SOCIAL MEDIA COMMUNITIES Míra Mohr, University of Pécs, Faculty of Business and Economics, Rákóczi street 80., H-7622 Pécs (Hungary)
7.	HIERARCHICAL FACTOR ANALYSIS FOR THE IDENTIFICATION OF LEGAL RISKS IN THE COMMERCIALIZATION OF SEAWEED BIOSTIMULANTS IN THE BALTIC REGION Inese Skapste, Latvia University of Life Sciences and Technologies, 2 Lielā Street, Jelgava, LV-3001, Latvia
8.	PERSUASIVE DISCOURSE IN TOURISM MARKETING: A LINGUISTIC CASE STUDY WITH PEDAGOGICAL IMPLICATIONS FOR BUSINESS ENGLISH Constantin Ilas, University of Stefan cel Mare, Suceava, Romania, Strada Universității 13, Suceava 720229
9.	SUSTAINABILITY AS A COMMUNICATION FLOW. "ANDRIANI S.P.A.": A CASE STUDY Giuseppe Gaballo, University of Foggia, Department of Social Sciences, via Alberto da Zara, 11, 71121 Foggia, Italy
10.	IMPLEMENTATION OF MOSS (MINI ONE STOP SHOP) SYSTEM FOR DIGITAL TAXATION IN TAX ADMINISTRATIONS OF EU COUNTRIES Mario Hak, Josip Juraj Strossmayer University of Osijek, The Faculty of Tourism and Rural Development in Požega, Požega, Ivana Pavla II, Croatia
11.	REDEFINING CORPORATE RESPONSIBILITY IN EUROPEAN LAW: AN OVERVIEW OF DIRECTIVE 2024/1760 ON SUSTAINABILITY DUE DILIGENCE Luntru Larima Bianca, „George Emil Palade” University of Medicine, Pharmacy, Science, and Technology of Târgu-Mureș, Târgu-Mureș, Gh.Marinescu Street, no. 38, Mureș County, Romania

12.	<p>CYBERSECURITY IN SMES: A BIBLIOMETRIC ANALYSIS OF RESEARCH TRENDS, GAPS, AND FUTURE DIRECTIONS</p> <p>Leos Safar, Technical University of Kosice, Faculty of Economics, Nemcovej 32, 040 01 Kosice, Slovakia</p> <p>Matus Panko, Technical University of Kosice, Faculty of Economics, Nemcovej 32, 040 01 Kosice, Slovakia</p>
13.	<p>INSTAGRAM CONTENT AND GENERATION Z: WHAT DRIVES PURCHASE BEHAVIOUR</p> <p>Matea Matić Šošić, University of Dubrovnik, Faculty of Economics and Business, Lapadska obala 7, 20000 Dubrovnik, Croatia</p> <p>Zorica Krželj, University of Dubrovnik, Faculty of Economics and Business, Lapadska obala 7, 20000 Dubrovnik, Croatia</p> <p>Katija Vojvodić, University of Dubrovnik, Faculty of Economics and Business Economics, Lapadska obala 7, 20000 Dubrovnik, Croatia</p>
14.	<p>FISCAL REVENUES AND ECONOMIC GROWTH IN ALBANIA: AN EMPIRICAL ANALYSIS OF EXCISE AND CUSTOMS DUTIES (1998–2024)</p> <p>Marsida Harremi, Fan S. Noli University, Korce, Albania, Shetitorja Rilindasit, Korçë</p>
15.	<p>THE IMPACT OF GREEN LOANS ON THE PROFITABILITY OF THE MACEDONIAN BANKS</p> <p>Vera Karadjova, University “St Kliment Ohridski” - Bitola, Faculty of Tourism and Hospitality - Ohrid, Kej Makedonija, 95, 6000, Ohrid, North Macedonia</p> <p>Evica Delova Jolevska, University American College Skopje, bul. Treta Makedonska Brigada, Skopje, North Macedonia</p>
16.	<p>TRANSFORMING MANAGEMENT EDUCATION: BLENDED LEARNING, INTERNATIONAL COLLABORATION, AND PEDAGOGICAL INNOVATION – CURRENT TRENDS AND FUTURE DIRECTIONS</p> <p>Juergen Bleicher, Baden-Wuerttemberg Cooperative State University (DHBW), Villingen-Schwenningen, Germany</p> <p>Emil Velinov, RISEBA University of Applied Sciences, Meza 3, Riga 1048, Latvia</p> <p>Sunday Adebola, Keele University, Keele, Staffordshire, UK ST5 5BG</p>
17.	<p>THE MULTICRISIS CONTEXT AND THE ADVANCED KNOWLEDGE BASED SUSTAINABLE DEVELOPMENT</p> <p>Ioan G. Pop, Emanuel University of Oradea, 87 Nufarului Street, Oradea, Romania</p> <p>Carmen Fagadar, Emanuel University of Oradea, 87 Nufarului Street, Oradea, Romania</p> <p>Igor Prisac, Divitia Gratia University, Alexandru Hajdeu 94 st., Chisinau, Republic of Moldova</p>
18.	<p>HOW CONSUMERS CAN REGENERATE BUSINESS: THE WBO, OR SUSTAINABLE CRISIS MANAGEMENT</p> <p>Tania Tomasi, Universita' Degli Studi Di Ferrara -Italy, via Ludovico Ariosto, 35 - 44121 Ferrara, Italy</p>
19.	<p>VOLATILITY ON FIRE: A DCC-GARCH ANALYSIS OF THE GAZA CONFLICT'S GLOBAL MARKET IMPACT</p> <p>Pedro L. Angosto-Fernandez, Universidad Miguel Hernández de Elche, Avda. de la Universidad s/n, Dpto. Estudios Económicos y Financieros. La Galia Building. Elche (Spain).</p> <p>Helena Bonet Jaén, Universidad Miguel Hernández de Elche, Avda. de la Universidad s/n, Dpto. Estudios Económicos y Financieros. La Galia Building. Elche (Spain).</p> <p>Victoria Ferrandez-Serrano, Universidad Miguel Hernández de Elche, Avda. de la Universidad s/n, Dpto. Estudios Económicos y Financieros. La Galia Building. Elche (Spain).</p>
20.	<p>SPATIAL ORGANIZATION OF RURAL SETTLEMENTS IN ALBANIA (1989-2023)</p> <p>Albina Sinani, “Eqrem Çabej” University of Gjirokastër, “Studenti” Street, Nd. 30, H. 1, Postal code 6001, Gjirokastër, Albania</p> <p>Mariglen Sherifaj, “Eqrem Çabej” University of Gjirokastër, “Studenti” Street, Nd. 30, H. 1, Postal code 6001, Gjirokastër, Albania</p>
21.	<p>GEOSPASTIAL ANALYSIS OF URBAN SETTLEMENT IN ALBANIA DURING THE PERIOD 1990-2023</p> <p>Mariglen Sherifaj, Eqrem Çabej” University of Gjirokastër, Faculty of Education and Social Sciences, Department of History, Anthropology and Geography, “Studenti” Street, Nd. 30, H. 1, Postal code 6001, Gjirokastër, Albania</p> <p>Albina Sinani, Eqrem Çabej” University of Gjirokastër, Faculty of Education and Social Sciences, Department of History, Anthropology and Geography, “Studenti” Street, Nd. 30, H. 1, Postal code 6001, Gjirokastër, Albania</p>

22.	INTERACTIVE AND SUSTAINABLE EDUCATION FOR THE NEW GENERATION IN THE DIGITAL WORLD Mariya Aleksieva, Burgas Free University, 62 San Stefano Street, Bulgaria Irina Mishkova-Yotova, Burgas Free University, 62 San Stefano Street, Bulgaria
23.	DEVELOPING CLIMATE RESILIENCE IN BANGLADESH: CASE STUDIES ON HOUSING IN VULNERABLE AREAS Md Maruf Hossain, North South University, Plot # 15 Block B, Bashundhara R/A. Dhaka-1229. Bangladesh
24.	THE ADAPTIVE STATE: INTEGRATING BLOCKCHAIN, AI, AND AGILE GOVERNANCE METHODOLOGIES George Pashev, University of Plovdiv "Paisii Hilendarski", Bulgaria, Plovdiv 4000, 24, Tsar Assen Str.
25.	SIMULATION-BASED RISK MODELING IN THE OIL SECTOR: CASE ALBPETROL COMPANY Blerta Mjeda, Polis University, Rr. Bylis 12, Autostrada Tiranë-Durrës km. 5, Tirana, Albania
26.	EMBEDDING AI RISK GOVERNANCE INTO KNOWLEDGE-BASED ORGANIZATIONS: A PATH TOWARDS SYSTEMIC SUSTAINABILITY Ludmila Jiříčková, Prague University of Economics and Business, W. Churchill Sq. 1938/4, 130 67, Prague 3, Czech Republic Petr Doucek, Prague University of Economics and Business, W. Churchill Sq. 1938/4, 130 67, Prague 3, Czech Republic
27.	ENHANCING EMPLOYEE PERFORMANCE THROUGH LEAN MANAGEMENT IMPLEMENTATION Loredana Simona Berta (Carp), Academy of Economic Studies in Bucharest, Doctoral School of Management, Romanian Square no. 7, Romania Alina Mihaela Fratica Dragomir, Academy of Economic Studies in Bucharest, Doctoral School of Management, Romanian Square no. 7, Romania
28.	CLIMATE CHANGE IN THE FINANCIAL SPOTLIGHT: A BIBLIOMETRIC REVIEW Katarína Drábová, Faculty of Economics, Technical University of Kosice, Nemcovej 32, 040 01 Kosice, Slovakia
29.	GENDER STEREOTYPES IN PHARMACEUTICAL AND FOOD TELEVISION COMMERCIALS AIRED IN SERBIA (2016-2025) Silva Kostic, Academy of Technical and Art Applied Studies Belgrade, Department - School of Information and Communication Technologies, Starine Novaka 24, 11000 Belgrade, Serbia Ana Slavkovic, Academy of Applied Studies Polytechnic Belgrade, Katarine Ambrozic 3, Belgrade, Serbia
30.	KEY FACTORS OF CORPORATE ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT: THE CASES OF SERBIA AND CROATIA Ljiljana Kontic, University MB, Faculty of Business and Law, Teodora Drajzera 27, Belgrade, Serbia Aleksandra Tornjanski, College of Tourism, Belgrade, Serbia
31.	PERSONALITY TRAITS AND PSYCHOLOGICAL ANDROGYNY: A COMPARATIVE STUDY OF ENTREPRENEURS AND MANAGERS IN CROATIA Maja Sinković, Faculty of Economics and Business, University of Zagreb, Trg J.F. Kennedy 6, 10000 Zagreb Domagoj Hruška, Faculty of Economics and Business, University of Zagreb, Trg J.F. Kennedy 6, 10000 Zagreb
32.	NON-FINANCIAL REPORTING IN THE PORTUGUESE BANKING SECTOR André Lemos Alves, Escola Superior de Tecnologia de Setúbal/IPS, Estefanilha, 2910-761 Setúbal, Portugal Rui Mendes Mansidão, Escola Superior de Tecnologia de Setúbal/IPS, Estefanilha, 2910-761 Setúbal, Portugal