

**11th International Scientific Conference
KNOWLEDGE BASED SUSTAINABLE DEVELOPMENT
ERAZ 2025**

**June 5, 2025
University of Barcelona
Barcelona, Spain**



CONFERENCE AGENDA



11th International Scientific Conference

KNOWLEDGE BASED SUSTAINABLE DEVELOPMENT

June 5, 2025

University of Barcelona,

Gran Via de les Corts Catalanes, 585, L'Eixample, 08007 Barcelona,

1st floor, aula Ramón y Cajal

(hybrid – online, virtually, and in-person)

Conference Agenda


8:30 ¹ – 9:00 CEST	Registration (closes at 10:00)
9:00 – 9:25 CEST	<p>Conference Opening Snezana Dicevska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia</p> <p>Keynote speaker Žarko Rađenović, Innovation Center, University of Niš, Niš, Serbia REPERCUSSIONS OF THE MCDM PROCEDURES ON THE ECO-INNOVATION PERFORMANCE RANKING: EU PERSPECTIVE</p>

1st Plenary Parallel Session

(in-person)

9:25 – 11:00 CEST	<p>DIMENSIONS OF THE LEARNING ORGANIZATION QUESTIONNAIRE AND ISO STANDARDS IN AN OCCUPATIONAL HEALTH SETTING IN SERBIA Jelena Pokimica, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA</p> <p>Session Chair: Snezana Dicevska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia</p> <p>Jelena V. Ruso, University of Belgrade, Jove Ilica 154, 11000 Belgrade, Serbia Jonathan Buwalda, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA Brooke A. Chester, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA Ulrike Rosser, Boise State University, 2133 Cesar Chavez Lane, Room 438, Boise, Idaho 83706, USA</p>
	<p>MINEESG: SUPPORTING MINING COMPANIES IN THE TRANSITION TO CSRD COMPLIANCE ACROSS THE EU Silvia Oñate, Fundación Gómez Pardo, C/ Alenza, 1, Madrid (Spain) Santiago Rosado, Fundación Gómez Pardo, C/ Alenza, 1, Madrid (Spain) Lidia Gullón, Fundación Gómez Pardo, C/ Alenza, 1, Madrid (Spain)</p>

¹ Central European Summer Time - CEST

9:25 – 11:00 CEST	BEYOND BARRIERS: EXPLORING INCLUSIVE OPPORTUNITIES IN HIGHER EDUCATION IN HUNGARY AND AUSTRIA Veronika Keller, Széchenyi István University, 9026 Győr, Egyetem tér 1., Hungary Gréta Zsobrák, Széchenyi István University, Egyetem tér 1., Hungary
Session Chair: Snezana Dicevska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia	ADOPTED, NOT ABANDONED: COMMUNICATION STRATEGIES AND NARRATIVE CONSTRUCTION IN ADOPTION FAMILIES Zsanett Adámi-Rózsa, Corvinus University of Budapest, 1093. Budapest, Hungary, Fővám tér 8.
	ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY AFTER THE AI ACT Marc Simon Altaba, Universitat Internacional de Catalunya (UIC Barcelona), Carrer de la Immaculada, 22, 08017 Barcelona, Spain
	BRIDGING COMPLIANCE AND INNOVATION: AI-ENHANCED SUSTAINABLE RISK MANAGEMENT IN PHARMACEUTICAL PROJECTS Titti Naga Satya Yagnesh, SKEMA Business School, SKEMA Business School, 5 Quai Marcel Dassault, 92150 Suresnes, France Arnaud Lacheret, SKEMA Business School, Dubai Campus: DIFC Academy, The Gate Village, Gate Village 02, P.O. Box 74777, Dubai, UAE. Paris Campus: 5 Quai Marcel Dassault, 92150 Suresnes, France
	FROM CORPORATE SOCIAL RESPONSIBILITY TO ORGANIZATIONAL ATTRACTIVENESS THROUGH EMPLOYEE MOTIVATION AND TRUST Vesna Sesar, University North, Trg dr. Žarka Dolinara 1, Koprivnica, Croatia Ivana Martinčević, University North, Trg dr. Žarka Dolinara 1, Koprivnica, Croatia Ana Globočnik Žunac, University North, Trg dr. Žarka Dolinara 1, Koprivnica, Croatia
	ART-BASED INTERVENTION IN MANAGING HUMAN RESOURCE IN INDIA: FOCUS ON GENERATION Z Sagi Mathew, Curtin University, Kent Street, Bentley, Perth, Western Australia, Australia Uttama Dixit, Banaras Hindu University, Varanasi, Uttar Pradesh, India
	A VSME-GUIDE FOR SUSTAINABILITY REPORTING AT THE EU LEVEL: HOW CAN THE BASIC MODULE (COMPLIANT) REPORTING BE ESTABLISHED IN THREE YEARS? A FIRST PROPOSAL Dominika Galkiewicz, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, Austria Franziska Boroviczeny, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, Austria
11:00 – 11:30 CEST	 Coffee/Tea Break

2nd Plenary Parallel Session
(online)

<p>9:00 – 11:00 CEST</p> <p><i>Session Chair:</i> Renata Skýpalová, AMBIS college, Prague, Czech Republic</p> <p><i>Technical assistance:</i> Anton Vorina, Celje School of Economics, Higher Vocational College, Slovenia</p>	<p>DIGITAL TRANSFORMATION FINANCING CHALLENGES FOR BUSINESSES IN LATVIA Ita Bekerta, Latvian University of Life Sciences and Technology, Lielā Street 2, Jelgava, LV-3001, Latvia</p>
	<p>Inguna Leibus, Latvian University of Life Sciences and Technology, Lielā Street 2, Jelgava, LV-3001, Latvia</p>
	<p>EXPLORING THE ROLE OF SUSTAINABILITY KNOWLEDGE IN SHAPING ENTREPRENEURIAL INTENTIONS Jetmir MUJA, University "Luigj Gurakuqi", Faculty of Economy, Shkodër, Albania, Jeronim De Rada 12, Shkodër, Albania Albana BORIÇI, University "Luigj Gurakuqi", Faculty of Economy, Shkodër, Albania, Jeronim De Rada 12, Shkodër, Albania Carlos Imbrosio FILHO, EBS Inclusion and Diversity Centre – Charles The Son, Institution Address: Avenida da Liberdade 245, 1250-143 Lisboa, Portugal</p>
	<p>AI-DRIVEN TALENT STRATEGY: MERGING PREDICTIVE TOOLS WITH HUMAN-CENTRIC WORKFORCE DESIGN Cristiana Maria Almășan, Bucharest University of Economic Studies, Piata Romana, Romania Alexandru Ionuț Almășan, Valahia University of Targoviste, Targoviste, Romania</p>
	<p>THE SITUATION OF CROATIAN AGRITOURISM WITHIN THE EU AGRITOURISM CONTEXT Anita Silvana Ilak Peršurić, Institute of Agriculture and Tourism, K. Hugues 8. Croatia</p>
	<p>FINANCIAL IMPACT OF THE AGRICULTURAL VALUE CHAIN ON THE TOURISM SECTOR IN RURAL NORTHERN ALBANIA Sead Baraku, University of Shkodra Luigj Gurakuqi, Shkoder, Albania Elidiana Bashi, University of Shkodra Luigj Gurakuqi, Shkoder, Albania</p>
	<p>SUSTAINABILITY AND QUALITY IN WINE PRICING: INSIGHTS FROM THE PRIMITIVO E-COMMERCE MARKET Emanuela Tria, Università degli studi di Bari Aldo Moro, Piazza Umberto I, 1, 70121, Italy Francesco Bozzo, Università degli studi di Bari Aldo Moro, Piazza Umberto I, 1, 70121, Italy Alessandro Petrontino, Università degli studi di Bari Aldo Moro, Piazza Umberto I, 1, 70121, Italy</p>
	<p>ADDRESSING DATA QUALITY: A BI APPROACH TO CUSTOMER RECORDS IN RETAIL Daniela Kocheva, University of Economics - Varna, Bulgaria, Varna, bul. Knyaz Boris I</p>
	<p>THE IMPORTANCE OF ACCOUNTING PROFESSIONAL CERTIFICATION IN ADAPTING TO A VARIABLE INDUSTRY AND MARKET NEEDS Mirela Miti (Ujkani), Faculty of Economy, University of Tirana, Rruga Arben Broci 1 1001, Tirana, Albania</p>
	<p>FOUNDATIONS OF ACCOUNTING: EFFECTIVE STRATEGIES FOR FIRST-YEAR STUDENTS Camelia Cojocar, University of Bucharest, Bucharest, Romania</p>
	<p>SOCIAL ASPECTS IN ESG REPORTS OF CORPORATIONS Zvonko Merkaš, Libertas International University, Trg J.F. Kennedy 6b, Zagreb, Croatia Vlasta Roška, Libertas International University, Trg J.F. Kennedy 6b, Zagreb, Croatia Zvonimir Kalember Skoko, Odvjetničko društvo Porobija & Porobija JTD., Iblerov trg 10/VII, Zagreb, Croatia</p>

	<p>TRAINING FOR TRANSFORMATION: BUILDING SUSTAINABLE DEVELOPMENT HUBS THROUGH EDUCATION</p> <p>Irina Teodora Manolescu, Alexandru Ioan Cuza University of Iasi, Carol I Blv., 22, Iasi, Romania</p> <p>Adriana Prodan, Alexandru Ioan Cuza University of Iasi, Carol I Blv., 22, Iasi, Romania</p> <p>Mihai Talmaciu, Alexandru Ioan Cuza University of Iasi, Carol I Blv., 22, Iasi, Romania</p>
	<p>A CASE STUDY OF MEDIA FRAMING OF DIGITAL NOMADS IN CROATIA: IDEOLOGICAL REPRESENTATIONS IN CROATIAN DAILY NEWSPAPERS AND SCIENTIFIC PAPERS (2021–2025)</p> <p>Mirela Holy, Institute for Research Migration, Zagreb, Trg Stjepana Radića 3, Croatia</p> <p>Maja Vizjak, Institute for Research Migration, Zagreb, Trg Stjepana Radića 3, Croatia</p>

3rd Plenary Parallel Session
(in-person)

<p>11:30 - 14:00 CEST</p> <p><i>Session Chair:</i> Katerina Angelevska-Najdeska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia</p>	<p>STUDY ON THE GERMAN TRANSLATION OF TOURIST TEXTS FROM THE PERSPECTIVE OF CULTURAL TRANSLATION THEORY – A CASE STUDY FROM OHRID</p> <p>Jagotka Strezovska, University “Kliment Ohridski” – Bitola, Faculty of Tourism and Hospitality – Ohrid, Faculty of Tourism and Hospitality – 6000 Ohrid</p> <p>Lidija Simonceska, University “Kliment Ohridski” – Bitola, Faculty of Tourism and Hospitality – Ohrid, Faculty of Tourism and Hospitality – 6000 Ohrid</p>
	<p>BELT AND ROAD INITIATIVE - SERBIA AS A REGIONAL STRATEGIC PARTNER OF THE PR OF CHINA</p> <p>Teodor Kern, Singidunum University, Danijelova 32, Belgrade, Serbia; Shanghai Borderless Trading CO., LTD., China</p>
	<p>DMOs AND MARKETING TOOLS IN MANAGING OVERTOURISM AND DESTINATION SUSTAINABILITY: MACEDONIA-JAPAN COMPARISON</p> <p>Katerina Angelevska-Najdeska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Kej Makedonija, 6000, Ohrid, North Macedonia</p> <p>Yusuke Ishiguro, Graduate School of International Media, Communication, and Tourism Studies, Hokkaido University, Kita17 Nishi8, Kita-ku, Sapporo, Hokkaido, Japan</p> <p>Elena Cickovska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Kej Makedonija, 6000, Ohrid, North Macedonia</p>
	<p>STRATEGIES TO ENHANCE SERBIA'S COMPETITIVENESS IN THE GLOBAL TOURISM MARKET</p> <p>Jasmina Lekovic, Academy of Applied Studies Belgrade, Cara Dusana 254, 11080 Belgrade, Serbia</p> <p>Smiljka Kesic, Academy of Applied Studies Belgrade, Cara Dusana 254, 11080 Belgrade, Serbia</p> <p>Emilija Lipovsek, Academy of Applied Studies Belgrade, Cara Dusana 254, 11080 Belgrade, Serbia</p>
	<p>ANALYSIS OF BUSINESS MODELS AND THEIR STABILITY IN THE BANKING SECTORS OF THE WESTERN BALKAN COUNTRIES</p> <p>Snezana Dicevska, Faculty of Tourism and Hospitality-Ohrid, North Macedonia, Kej Makedonija 95, Ohrid</p> <p>Ljube Jolevski, School of Business Economics and Management, University American College Skopje, Boulevard III Makedonska Brigada, 60, Skopje, North Macedonia</p>
	<p>THE ROLE OF SUSTAINABLE DEVELOPMENT IN RELATION TO SOCIAL RESPONSIBILITY AND DIFFERENT FORMS OF PARTICIPATION IN HUNGARIAN SOCIETY</p> <p>Katalin Egresi, Széchenyi István University Deák Ferenc Faculty of Law and Political Sciences, Áldozat Str. 12, 9026, Győr, Hungary</p>

11:30 - 14:00 CEST <i>Session Chair:</i> Katerina Angelevska- Najdeska, Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia	MISOGYNY IN THE MARKETPLACE: A DATA SCIENCE PERSPECTIVE ON GENDER BIAS IN ECONOMIC AND BUSINESS DISCUSSIONS Milena Nikolic, The Academy of Applied Technical and Preschool Studies, Aleksandra Medvedeva 20, Nis, Serbia Marina Marjanovic, Singidunum University, Danijelova 32, Belgrade, Serbia
	APPLICATION OF ARTIFICIAL INTELLIGENCE IN EDUCATION: CHALLENGES AND OPPORTUNITIES FOR IMPROVING TEACHER SELF-EFFICACY Ana Zekavica, Belgrade Academy of Business and Art Professional Studies, Kraljice Marije, 24, 11000, Belgrade, Serbia Bojana Čavić, Belgrade Academy of Business and Art Professional Studies, Kraljice Marije, 24, 11000, Belgrade, Serbia
	PERCEPTION OF CORRUPTION IN SLOVAKIA AND POSSIBILITIES OF HOW TO SOLVE IT Lucia Bartková, Institute of Managerial Systems, Faculty of Economics, Matej Bel University in Banská Bystrica, Dlhé hony 5766/16, 058 01 Poprad, Slovak Republic
	RELATIONSHIP BETWEEN ONLINE CONSUMER BEHAVIOR AND DEMAND: A DEEP EXAMINATION OF BJV AND DLM TOURISTIC AIRPORTS IN TÜRKİYE Bahri Baran KOÇAK, Dicle University, School of Aviation, Department of Aviation Management, Türkiye Mustafa ERGÜN, Giresun University, Department of Logistic Management Ömer Osman DURSUN, Firat University, School of Aviation Suat TORAMAN, Firat University, School of Aviation Cem Burak KOÇAK, Ministry of National Education, Van Provincial Directorate of National Education
	THE ECONOMIC IMPACT OF INTERNET USAGE IN BALKAN COUNTRIES Albina Hysaj, Epoka University, Rruga Tiranë-Rinas, Km 12, 1039, Tirana/Albania
	UTAUT CONSTRUCTS AND SURVEY ITEMS APPLIED IN E-LEARNING STUDIES Ahmed Shareef, Faculty of Organization and Infomatics, University of Zagreb, Pavlinska 2, 42000 Varaždin, Croatia
	RESHAPING COMMERCIAL JUSTICE IN THE EU: LEGAL FOUNDATIONS AND INSTITUTIONAL CHALLENGES IN CREATING A EUROPEAN COMMERCIAL COURT Iveta Rohová, Masaryk University Faculty of Law, Veveri 70, 611 80 Brno, Czech Republic
	GENERATION Z AND THE URGENT EVOLUTION AND TRANSFORMATION OF HR MANAGEMENT Žikica Milošević, Faculty of Technical Sciences Novi Sad, Trg Dositeja Obradovića 6, 22000 Novi Sad, Serbia Minja Bolesnikov, Faculty of Technical Sciences Novi Sad, Trg Dositeja Obradovića 6, 22000 Novi Sad, Serbia Ivana Nobilo, Les Roches University of Applied Sciences, Rue du Lac 118, 1815 Montreux, Switzerland
	ETHICAL ASPECTS OF SUSTAINABILITY IN CONSUMPTION Marián Ambrozy, Institute of Technology and Business in Prešov, Duchnovičovo námestie 1, Prešov, 08001, Slovakia
	APPLICATION OF THE TOPSIS METHOD FOR FERTILIZER SELECTION IN APPLE PRODUCTION Reka Korhecz, Faculty of Economics in Subotica, University of Novi Sad, Segedinski put, 9-11, 24000, Subotica, Serbia Otilija Sedlak, Faculty of Economics in Subotica, University of Novi Sad, Segedinski put, 9-11, 24000, Subotica, Serbia Aleksandra Marcikić Horvat, Faculty of Economics in Subotica, University of Novi Sad, Segedinski put, 9-11, 24000, Subotica, Serbia

11:30 - 14:00 CEST <i>Session Chair:</i> Katerina Angelevska-Najdeska , Faculty of Tourism and Hospitality, University St. Kliment Ohridski Bitola, Ohrid, North Macedonia	BEYOND INCOME: EXPLORING FINANCIAL FRAGILITY OF HOUSEHOLDS IN WESTERN BALKANS Thomo Ledia, University Of New York Tirana, Rruga e Kavajës, Sheshi Ataturk Tirana, Albania Nurja Ines, University Of New York Tirana, Rruga e Kavajës, Sheshi Ataturk Tirana, Albania
	A VSME GUIDE FOR EU SUSTAINABILITY REPORTING: A PROPOSAL FOR ESTABLISHING COMPREHENSIVE MODULE REPORTING IN THREE YEARS Dominika P. Gałkiewicz, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, Austria Franziska Boroviczény, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, Austria Maryam Malek, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, Austria
	ESG COMMUNICATION IN THE WOOD-BASED PANEL INDUSTRY IN CENTRAL EUROPE: A COMPARATIVE CASE STUDY OF DIGITAL CHANNELS AND ESG REPORTS USED BY SMEs Dominika Galkiewicz, University of Applied Sciences Kufstein, Andreas Hofer-Str. 7, Austria Ronja Vilim, University of Applied Sciences Kufstein, Andreas Hofer-Str. 7, Austria
	THE LEGAL FRAMEWORK OF SPATIAL PLANNING IN SERBIA: CHALLENGES AND PERSPECTIVES FOR SUSTAINABLE DEVELOPMENT Zora Živanović, University of Belgrade, Faculty of Geography, Department for spatial planning, Studentski trg 3/III, Belgrade, Serbia
14:00 – 15:00 CEST	🍴 Lunch

4th Plenary Parallel Session
(online)

11:00 – 13:00 CEST <i>Session chair:</i> Maria Vlachadi , Department of Political Science of the University of Crete, Key Researcher of the KEPET- University of Crete, Greece	THE EVOLUTION OF INDUSTRIAL POLICY IN GEORGIA IN THE POLITICAL-ECONOMIC CONTEXT Eka Lekashvili, Ivane Javakhishvili Tbilisi State University, Ave. Tchavtchavadze, 1. Tbilisi, Georgia
	THE ROLE OF HUMAN CAPITAL IN SME'S INNOVATION PROCESS IN THE BLACK SEA ECONOMIC SECTORS Milen Baltov, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria Evgeniya Nikolova, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria Veselina Jecheva, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria Delyan Lazarov, Burgas Free University, 62 San Stefano Str., Burgas, Bulgaria
	AUCTIONS AS A KNOWLEDGE-BASED TOOL FOR SUSTAINABLE RESOURCE ALLOCATION IN INTERNATIONAL TRADE Vladyslav Bato, Bratislava University of Economics and Business, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia Elena Kaščáková, Bratislava University of Economics and Business, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia Tereza Záborská, Bratislava University of Economics and Business, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia

11:00 – 13:00 CEST <i>Session chair:</i> Maria Vlachadi, Department of Political Science of the University of Crete, Key Researcher of the KEPET- University of Crete, Greece <i>Technical Assistance:</i> Nevena Bevanda, Association of Economists and Managers of the Balkans, Belgrade, Serbia	<p>VALUE ALIGNMENT AS A BUFFER AGAINST JOB STRESS AND CATALYST FOR JOB SATISFACTION: EVIDENCE FROM SOCIAL TOURISTIC ENTERPRISES</p> <p>Drilona Luli, "Luigj Gurakuqi " University , Shkoder, Rr. Dervishej, Lgj Naim Gjylbegu, Albania</p> <p>Albana Boriçi (Begani), " Luigj Gurakuqi " University ,Shkodër, Sheshi 2 Prilli 24, Shkodër, Albania</p>
	<p>FISCAL SPACE IN THE WESTERN BALKAN COUNTRIES - OPPORTUNITY FOR GROWTH?</p> <p>Jelena Jurić, University of Mostar, Faculty of Economics, Matice hrvatske bb, Bosnia and Herzegovina</p> <p>Mila Gadžić, University of Mostar, Faculty of Economics, Matice hrvatske bb, Bosnia and Herzegovina</p>
	<p>LEVERAGING CUSTOMER VALUE: CUSTOM CLV CALCULATOR FOR ENHANCED MARKET INSIGHTS</p> <p>Jovan Ilovski, University of Information Science and Technology "St. Paul the Apostle" Ohrid, ul. Partizanska bb Ohrid, North Macedonia</p> <p>Jovanka Damoska Sekuloska, University of Information Science and Technology "St. Paul the Apostle" Ohrid, ul. Partizanska bb Ohrid, North Macedonia</p>
	<p>THE IMPORTANCE OF MANAGEMENT IN THE EFFICIENT ADMINISTRATION OF FINANCIAL RESOURCES IN THE EDUCATIONAL SYSTEM</p> <p>Ionela Luminita Canuta (Bucuroiu), National University of Science and Technology Politehnica Bucharest, Bucharest, Romania</p> <p>Adrian Ioana, National University of Science and Technology Politehnica Bucharest, Bucharest, Romania</p> <p>Ileana Mariana Mates, National University of Science and Technology Politehnica Bucharest, Bucharest, Romania</p>
	<p>FINTECH ADOPTION IN ALBANIA: A COMPARATIVE ANALYSIS OF RESIDENTS AND TOURISTS</p> <p>Aida Bitri, Epoka University, Autostrada Tiranë-Rinas, km. 12, 1000, Albania</p> <p>Kelly Hamiti, Epoka University, Autostrada Tiranë-Rinas, km. 12, 1000, Albania</p>
	<p>WORLD GIANTS AND UKRAINE: THE PRE – “TARIFF WARS” AGRO TRADE CORRELATION ISSUES</p> <p>Oksana Kiforenko, Institute of Agricultural and Food Economics - National Research Institute, Świętokrzyska Str. 20, 00-002 Warsaw, Poland</p>
	<p>POLICY TRENDS IN VOLUNTARY PRIVATE PENSIONS IN THE WESTERN BALKANS</p> <p>Eugena Topi, Faculty of Economy, University of Tirana, Rruga Arben Broci, 01, Tirana, Albania</p> <p>Brikena Leka, Faculty of Economy, University of Tirana, Rruga Arben Broci, 01, Tirana, Albania</p>
	<p>STOCK MARKET REACTIONS TO CLIMATE STRATEGY DISCLOSURES: THE INFLUENCE OF ENVIRONMENTAL PERFORMANCE AND REGULATION</p> <p>Arlinda Idrizi, Faculty of Business and Economics, South East European University, Ilindenska nr.335, 1200 Tetovo, North Macedonia</p> <p>Blerta Abazi Chaushi, Faculty of Business and Economics, South East European University, Ilindenska nr.335, 1200 Tetovo, North Macedonia</p> <p>Fatmir Besimi, Faculty of Business and Economics, South East European University, Ilindenska nr.335, 1200 Tetovo, North Macedonia</p>
	<p>FROM DIGITAL INTERACTIONS TO THE METAVERSE: BIBLIOMETRIC ANALYSIS OF CONTEMPORARY CONSUMER BEHAVIOR AND NEW RESEARCH TRENDS</p> <p>Višnja Bartolović, PhD, University of Slavonski Brod, Trg Ivane Brlić Mažuranić 2, Slavonski Brod 35 000, Croatia</p> <p>Anica Vukašinović, PhD, Brod-Posavina County, Petra Krešimira IV br. 1, 35000 Slavonski Brod, Croatia</p> <p>Milan Puvača, Ofir Ltd. Osijek, Ramska 20, 31000 Osijek, Croatia</p>

5th Plenary Parallel Session
(online)

<p>11:00 – 13:00 CEST</p> <p><i>Session Chair:</i> Ilijana Petrovska, University American College Skopje, North Macedonia</p> <p><i>Technical assistance:</i> Anton Vorina, Celje School of Economics, Higher Vocational College, Slovenia</p>	<p>LAW REGULATION ON INSURANCE WITH APPROACH ON THE CLAIMS IN NORTH MACEDONIA Risto Rechkoski, University St.Kliment Ohridski-Bitola, Faculty of tourism and hospitality-Ohrid, North Macedonia, Kej Makedonija br. 95, 6000, Ohrid</p>
	<p>INVESTMENT PROJECTS FOR NEW CAPACITIES IN THE ELECTRICITY SECTOR OF THE REPUBLIC OF BULGARIA AND THE ADMINISTRATIVE AND LEGAL REQUIREMENTS FOR THEIR IMPLEMENTATION Olga Borisova, Varna Free University "Chernorizets Hrabar", Yanko Slavchev 84, Chaika Resort, 9007 Varna, Bulgaria</p>
	<p>HOW TO PROTECT FOOD PRESENTATION BY INTELLECTUAL PROPERTY Maria Victora Rocha, Universidade Católica Portuguesa, Rua de Gondarém , 1068, 2º dto frt, 4150375, Portugal</p>
	<p>STRUCTURE, VOLUME AND EARMARKING OF ENVIRONMENTAL TAXES IN THE FEDERATION OF BOSNIA AND HERZEGOVINA Edina Sudžuka, University of Sarajevo - Faculty of Law, Obala Kulina bana, 7 Sarajevo 71000, Bosnia and Herzegovina Haris Hadžijusufović, University of Sarajevo - Faculty of Law, Obala Kulina bana, 7 Sarajevo 71000, Bosnia and Herzegovina</p>
	<p>BUILDING LEGAL CERTAINTY: TACKLING PROPERTY RIGHTS VIOLATIONS IN ALBANIA FOR EUROPEAN INTEGRATION Kejsi Ziu, University of Tirana, Faculty of Law, Rruga "Milto Tutulani", Tirana, Albania</p>
	<p>CRIMINALISING ENVIRONMENTAL HARM: TOWARDS LEGAL FRAMEWORKS THAT UPHOLD GLOBAL SUSTAINABILITY Irena Staka, University of Tirana, Sheshi "Nënë Tereza" 4, Tirana, Albania</p>
	<p>TRADEMARK LAW AND SUSTAINABILITY IN THE METAVERSE: LEGAL FRAMEWORKS AND ETHICAL CHALLENGES Zhaklinë Meçani, University of Tirana, Sheshi "Nënë Tereza" 4, Tirana, Albania</p>
	<p>MANIFESTATION OF THE RULE VENIRE CONTRA FACTUM PROPRIUM IN COMMERCIAL LAW Zhana Koleva, University of Plovdiv "Paisii Hlendariski", Bulgaria, Bulgaria, Plovdiv, 4000, Tcar Asen Str. 24</p>
	<p>FAIR TRIAL STANDARDS AND INTEGRITY TESTING IN PUBLIC SERVICE: A CRITICAL ANALYSIS OF HUNGARIAN LEGAL PRACTICE IN LIGHT OF ECHR JURISPRUDENCE András Czebe, Széchenyi István University, H-9026 Győr, Egyetem tér 1., Hungary Zsolt Csák, Pázmány Péter Catholic University, H-1088 Budapest, Szentkirályi str 28., Hungary</p>
	<p>DO THE EUROPEAN COMMISSION'S LATEST OMNIBUS PROPOSALS BRING THE EUROPEAN UNION CLOSER TO, OR FURTHER AWAY FROM, ITS COMMITMENT TO THE GREEN DEAL? Hristina Oreshkova, University of National and World Economy Sofia, Faculty of Finance and Accounting, Blvd. „8-mi Dekemvri“, 1700 Studentski Kompleks, Bulgaria</p>
	<p>BETWEEN INTERNATIONAL OBLIGATIONS AND INSTITUTIONAL REALITIES: CHALLENGES FACING THE HUNGARIAN PRISON SYSTEM András György Payrich, Széchenyi István University, H-9026 Győr, Egyetem tér 1., Hungary András Czebe, Széchenyi István University, H-9026 Győr, Egyetem tér 1., Hungary</p>
	<p>ARE THE DIFFERENT VIEWS TOWARDS ESG OF DEMOCRATS AND REPUBLICANS REFLECTED IN COMPANIES' ESG SCORES? Zsolt Lakatos, Corvinus University of Budapest, 8. Fővám tér 1093 Budapest Hungary</p>

11:00 – 13:00 CEST	SIMULATION-BASED RISK MODELING IN THE OIL SECTOR: CASE ALBPETROL COMPANY Blerta Mjeda, Polis University, Rr. Bylis 12, Autostrada Tiranë-Durrës km. 5, Tirana, Albania
Session Chair: Ilijana Petrovska, University American College Skopje, North Macedonia	SUSTAINABLE DEVELOPMENT THROUGH KNOWLEDGE: THE EVOLVING OBLIGATIONS OF STATES IN INTERNATIONAL LAW Truța Roxana Silvia, George Emil Palade University of Medicine, Pharmacy, Science and Technology of Targu Mures, Targu Mures, Romania
	THE EXPERIENCE OF SERBIAN COMPANIES WITH THE EXTERNAL CONSULTANTS Agneš Slavić, Faculty of Economics in Subotica, University of Novi Sad, Serbia, Segedinski put 9-11, 24000 Subotica, Serbia Nemanja Berber, Faculty of Economics in Subotica, University of Novi Sad, Serbia, Segedinski put 9-11, 24000 Subotica, Serbia Dimitrije Gašić, Faculty of Economics in Subotica, University of Novi Sad, Serbia, Segedinski put 9-11, 24000 Subotica, Serbia
	THE IMPACT OF GENERATIVE AI TOOL USAGE ON EMPLOYEE ENGAGEMENT: AN EMPIRICAL STUDY Tina Vorina, University of Maribor, Faculty of Medicine, Taborska Ulica 8, 2000 Maribor, Slovenia Svit Vorina, University of Maribor, Faculty of Health Science, Žitna ulica 15, 2000 Maribor, Slovenia Vid Vorina, Celje School Center, Lava Gymnasium, Pot na Lavo 22, 3000 Celje, Slovenia Anton Vorina, Celje School of Economics, Higher Vocational College, Mariborska 2, 3000 Celje

6th Plenary Parallel Session
(online)

13:00 – 15:00 CEST	TEXT-TO-SPEECH THROUGH SELF-ORGANIZING MAPS FOR NUMBERS IN THE ALBANIAN LANGUAGE Olti Qirici, Faculty of Natural Sciences, University of Tirana, Bulevardi Zogu I, 1001, Tirana, Albania
Session Chair: Neyara Radwan, Industrial Management Department, Liwa College, UAE, Mechanical Engineering Department, Faculty of Engineering, Suez Canal University, Egypt	A DIGITAL FORENSIC COPY IS NOT SIMPLY COPYING ALL FILES FROM THE DEVICE (LEGAL ASPECTS) Dragi Rashkovski, Iustinianus Primus Faculty of Law – ss. Cyril and Methodius University, bul. Goce Delchev 9b, 1000 Skopje, Republic of North Macedonia Veronika Rashkovska, Faculty of Legal Sciences, International Relations and Diplomacy – MIT University – Skopje,, bul. Treta Makedonska brigade 66b, 1000 Skopje, Republic of North Macedonia
	ALGORITHMIC TRADING REIMAGINED: ENTROPY AND KNN FOR MARKET CLARITY Bogdan-Petru Vrinceanu, Bucharest University of Economic Studies, Romania Florentin Serban, Bucharest University of Economic Studies, Romania
	USING DIGITAL LITERACY TOOLS TO DEVELOP CRITICAL READING SKILLS Anila Çaçi (Gjata), University of Tirana, Place, “Mother Tereza” Tirana, Albania Antigona Ibrahim, European University of Tirana, Tirana, Albania
	LOCAL VOICES FOR CIRCULAR CHANGE: INSIGHTS FROM PUBLIC AUTHORITIES AND NGOS IN ALBANIA Brikene Dionizi, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania Vasilika Zeka, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania Irma Baraku, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania Ermira Kalaj, University of Shkoder, Sheshi 2 Prilli Shkoder, Albania

13:00 – 15:00 CEST <i>Technical Assistance:</i> Nevena Bevanda, Association of Economists and Managers of the Balkans, Belgrade, Serbia	MAPPING INTEGRATED REPORTING RESEARCH IN THE UNITED KINGDOM THROUGH BIBLIOMETRIC ANALYSIS Timea Krisztina Ardelean, Partium Christian University, Primariei 36, 410209 Oradea, Romania
	BLOCKCHAIN’S ROLE IN ENHANCING TRANSPARENCY AND REDUCING CORRUPTION IN INTERNATIONAL TRADE Alisa Mihaela Ambrozie, Bucharest University of Economic Studies, Piata Romana, nr. 6, sector 1, Bucuresti, 010374, Romania Sergiu Lucian Sorcaru, Danubius University of Galati, Bulevardul Galați 3, Romania
	WORKPLACE WELL-BEING, HAPPINESS AND GLOBALIZATION - COMPARATIVE INFLUENCES Nicoleta-Raina Geamalinga, Doctoral School, Faculty of Law - University of Craiova, Bucharest Road no. 107D, Craiova, Dolj, Romania
	COMPASSIONATE TOURISM: A NEW PARADIGM FOR POST-WAR RECOVERY IN UKRAINE Irina Teodora Manolescu, Alexandru Ioan Cuza University of Iasi, Carol I Blv., 22, Iasi, Romania Nadiia Davydenko, State Tax University, Irpin, Ukraine Angelica Nicoleta Neculăesei, Alexandru Ioan Cuza University of Iasi, Carol I Blv., 22, Iasi, Romania
13:00 – 15:00 CEST <i>Session Chair:</i> Neyara Radwan, Industrial Management Department, Liwa College, UAE, Mechanical Engineering Department, Faculty of Engineering, Suez Canal University, Egypt <i>Technical Assistance:</i> Nevena Bevanda, Association of Economists and Managers of the Balkans, Belgrade, Serbia	SOCIOECONOMIC EXTERNALITIES: SYSTEMATIC REVIEW OF IMPACTS ACROSS ECONOMIC SECTORS Marta Dias, University of Aveiro, Campus Universitário de Santiago 3810-193 Aveiro Portugal Fernando Reis, University of Aveiro, Campus Universitário de Santiago 3810-193 Aveiro Portugal Herminio Alves, University of Aveiro, Campus Universitário de Santiago 3810-193 Aveiro Portugal
	IMPROVING HOSPITAL FINANCIAL AND SOCIAL PERFORMANCE THROUGH A PATIENT-CENTERED APPROACH Nora Refatllari, University of Tirana, Faculty of Economy / General Directorate of Industrial Property, Str. “Arben Broci” Tirana, Albania
	THE UPPER ECHELONS IN SLOVENIAN COMPANIES AND CORPORATE PERFORMANCE Tjasa Redek, School of Economics and Business, University of Ljubljana, Kardeljeva ploscad 17, Slovenia
	RURAL POVERTY AND INEQUALITY IN WESTERN BALKAN COUNTRIES IN THE CONTEXT OF GLOBALIZATION Edmira Cakrani, European University of Tirana, Xhanfize Keko Street 12, Tirana 1040, Albania Gjergji Shqau, University "Aleksander Xhuvani" of Elbasan, Ismail Zyma Street, Elbasan, Albania
	THE ROLE OF THE MANUFACTURING INDUSTRY AS A CATALYST FOR SECTORAL PRODUCTIVITY AND A DRIVER OF ECONOMIC GROWTH IN CENTRAL AND EASTERN EUROPEAN COUNTRIES Djordje Aleksandar Kotarac, University of Belgrade, Department of Economics, Faculty of Agriculture, Bulevar Kralja Aleksandra 83
	CORPORATE SUSTAINABILITY IN PRACTICE: INSIGHTS FROM ALBANIAN LARGE COMPANIES Kristi Dashi, Faculty of Economy, University of Tirana, Rruga Arben Broci 1 1001, Tirana, Albania
	DEVELOPING A STUDENT VOLUNTEER CLUB: PRACTICAL INSIGHTS FROM A SURVEY OF PUBLIC ADMINISTRATION STUDENTS Violeta Toncheva-Zlatkova, University of National and World Economy, Sofia 1700, Bulgaria

	<p>IMPROVING DIGITIZATION AND DIGITAL COMPETENCES IN SOCIETY FOR SUSTAINABLE DEVELOPMENT</p> <p>Jelena Maksimović, University of Niš, Faculty of Philosophy, Serbia</p> <p>Nikola Simonović, University of Niš, Faculty of Philosophy, Serbia</p>
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7th Session

(Virtual)

<https://eraz-conference.com/virtual-presentations/>

1.	<p>DIGITALIZATION OF PUBLIC ADMINISTRATION IN GREECE AND THE ONGOING IMPLEMENTATION OF TELEWORK: THE STATE OF PLAY, THE REFORM INITIATIVES AND THEIR ROLE-IMPACT ON PUBLIC SECTOR'S ADMINISTRATIVE CAPACITY & ITS POTENTIAL CONTRIBUTION TO SUSTAINABLE DEVELOPMENT</p> <p>Theodora Koutsaki, University of Crete (UoC)- Centre for Political Research and Documentation (KEPET), University Campus, Gallos, Rethimnon P.C. 74150, Greece</p> <p>Nikos Papadakis, University of Crete (UoC)- Centre for Political Research and Documentation (KEPET), University Campus, Gallos, Rethimnon P.C. 74150, Greece</p>
2.	<p>HIDDEN RIGHTS: THE DARK WEB'S ROLE IN PROTECTING AND VIOLATING HUMAN RIGHTS</p> <p>Csongor Herke dr., University of Pécs, Faculty of Law (Hungary), 7622-PÉCS, 48-as tér 1. (Hungary)</p> <p>Dávid Tóth dr., University of Pécs, Faculty of Law (Hungary), 7622-PÉCS, 48-as tér 1. (Hungary)</p>
3.	<p>INFLUENCERS AS OPINION LEADERS OF GENERATION Z</p> <p>Dijana Vuković, University of North, Jurja Križanića 31b, 42000 Varaždin, Croatia</p> <p>Tanja Pavković, Zagreb Polytechnic, Zagreb Polytechnic, Croatia</p> <p>Vjera Jelovac - Šitum, University of North, Jurja Križanića 31b, 42000 Varaždin, Croatia</p>
4.	<p>BRIDGING POLICY-PRACTICE GAPS FOR ENHANCING INDOOR AIR QUALITY IN GREEK SCHOOLS</p> <p>Charikleia Karakosta, ENVIROMETRICS Technical Consultants SA, 3 Kodrou str., 15232 Chalandri, Greece; Department of Civil Engineering, University of West Attica, Petrou Ralli & Thivon 250, 12244 Egaleo, Greece</p> <p>Anastasios Karakostas, DRAXIS ENVIRONMENTAL SA, 54-56 Themistokli Sofouli str, 54655 Thessaloniki, Greece</p> <p>Ifigeneia-Maria Tsioutsia, DRAXIS ENVIRONMENTAL SA, 54-56 Themistokli Sofouli str, 54655 Thessaloniki, Greece</p>
5.	<p>JUDICIAL MANAGEMENT EXPERTISE IN ROMANIA WITH A VIEW TO FRENCH PERSPECTIVE</p> <p>Liviu-Alexandru Viorel, Faculty of Law - Academy of Economic Studies, 7 Piata Romana, 1st District, Romania</p>
6.	<p>COMPARING PATTERNS OF GASTRONOMIC CONTENT CONSUMPTION ACROSS 14 EUROPEAN SOCIAL MEDIA COMMUNITIES</p> <p>Míra Mohr, University of Pécs, Faculty of Business and Economics, Rákóczi street 80., H-7622 Pécs (Hungary)</p>
7.	<p>HIERARCHICAL FACTOR ANALYSIS FOR THE IDENTIFICATION OF LEGAL RISKS IN THE COMMERCIALIZATION OF SEAWEED BIOSTIMULANTS IN THE BALTIC REGION</p> <p>Inese Skapste, Latvia University of Life Sciences and Technologies, 2 Lielā Street, Jelgava, LV-3001, Latvia</p>
8.	<p>PERSUASIVE DISCOURSE IN TOURISM MARKETING: A LINGUISTIC CASE STUDY WITH PEDAGOGICAL IMPLICATIONS FOR BUSINESS ENGLISH</p> <p>Constantin Ilas, University of Stefan cel Mare, Suceava, Romania, Strada Universităţii 13, Suceava 720229</p>
9.	<p>SUSTAINABILITY AS A COMMUNICATION FLOW. "ANDRIANI S.P.A.": A CASE STUDY</p> <p>Giuseppe Gaballo, University of Foggia, Department of Social Sciences, via Alberto da Zara, 11, 71121 Foggia, Italy</p>

10.	IMPLEMENTATION OF MOSS (MINI ONE STOP SHOP) SYSTEM FOR DIGITAL TAXATION IN TAX ADMINISTRATIONS OF EU COUNTRIES Mario Hak, Josip Juraj Strossmayer University of Osijek, The Faculty of Tourism and Rural Development in Požega, Požega, Ivana Pavla II, Croatia
11.	REDEFINING CORPORATE RESPONSIBILITY IN EUROPEAN LAW: AN OVERVIEW OF DIRECTIVE 2024/1760 ON SUSTAINABILITY DUE DILIGENCE Luntraru Lacrima Bianca, „George Emil Palade” University of Medicine, Pharmacy, Science, and Technology of Târgu-Mureș, Târgu-Mureș, Gh.Marinescu Street, no. 38, Mureș County, Romania
12.	A PRELIMINARY ANALYSIS OF GENERATIONAL CHANGE IN LOCAL AGRICULTURE Anita Miklósné Varga, Széchenyi István University, 9026 Győr, Egyetem tér 1, Hungary Judit Petra Koltai, Széchenyi István University, 9026 Győr, Egyetem tér 1, Hungary Sándor Kalmár, Széchenyi István University, 9026 Győr, Egyetem tér 1, Hungary Tamás Vinkóczy, Széchenyi István University, 9026 Győr, Egyetem tér 1, Hungary
13.	CYBERSECURITY IN SMES: A BIBLIOMETRIC ANALYSIS OF RESEARCH TRENDS, GAPS, AND FUTURE DIRECTIONS Leos Safar, Technical University of Kosice, Faculty of Economics, Nemcovej 32, 040 01 Kosice, Slovakia Matus Panko, Technical University of Kosice, Faculty of Economics, Nemcovej 32, 040 01 Kosice, Slovakia
14.	INSTAGRAM CONTENT AND GENERATION Z: WHAT DRIVES PURCHASE BEHAVIOUR Matea Matić Šošić, University of Dubrovnik, Faculty of Economics and Business, Lapadska obala 7, 20000 Dubrovnik, Croatia Zorica Krželj, University of Dubrovnik, Faculty of Economics and Business, Lapadska obala 7, 20000 Dubrovnik, Croatia Katija Vojvodić, University of Dubrovnik, Faculty of Economics and Business Economics, Lapadska obala 7, 20000 Dubrovnik, Croatia
15.	FISCAL REVENUES AND ECONOMIC GROWTH IN ALBANIA: AN EMPIRICAL ANALYSIS OF EXCISE AND CUSTOMS DUTIES (1998–2024) Marsida Harremi, Fan S. Noli University, Korce, Albania, Shetitorja Rilindasit, Korçë
16.	THE IMPACT OF GREEN LOANS ON THE PROFITABILITY OF THE MACEDONIAN BANKS Vera Karadjova, University “St Kliment Ohridski” - Bitola, Faculty of Tourism and Hospitality - Ohrid, Kej Makedonija, 95, 6000, Ohrid, North Macedonia Evica Delova Jolevska, University American College Skopje, bul. Treta Makedonska Brigada, Skopje, North Macedonia
17.	TRANSFORMING MANAGEMENT EDUCATION: BLENDED LEARNING, INTERNATIONAL COLLABORATION, AND PEDAGOGICAL INNOVATION – CURRENT TRENDS AND FUTURE DIRECTIONS Juergen Bleicher, Baden-Wuerttemberg Cooperative State University (DHBW), Villingen-Schwenningen, Germany Emil Velinov, RISEBA University of Applied Sciences, Meza 3, Riga 1048, Latvia Sunday Adebola, Keele University, Keele, Staffordshire, UK ST5 5BG
18.	THE MULTICRISIS CONTEXT AND THE ADVANCED KNOWLEDGE BASED SUSTAINABLE DEVELOPMENT Ioan G. Pop, Emanuel University of Oradea, 87 Nufarului Street, Oradea, Romania Carmen Fagadar, Emanuel University of Oradea, 87 Nufarului Street, Oradea, Romania Igor Prisac, Divitia Gratia University, Alexandru Hajdeu 94 st., Chisinau, Republic of Moldova
19.	HOW CONSUMERS CAN REGENERATE BUSINESS: THE WBO, OR SUSTAINABLE CRISIS MANAGEMENT Tania Tomasi, Università Degli Studi Di Ferrara -Italy, via Ludovico Ariosto, 35 - 44121 Ferrara, Italy
20.	VOLATILITY ON FIRE: A DCC-GARCH ANALYSIS OF THE GAZA CONFLICT'S GLOBAL MARKET IMPACT Pedro L. Angosto-Fernandez, Universidad Miguel Hernández de Elche, Avda. de la Universidad s/n, Dpto. Estudios Económicos y Financieros. La Galia Building. Elche (Spain). Helena Bonet Jaén, Universidad Miguel Hernández de Elche, Avda. de la Universidad s/n, Dpto. Estudios Económicos y Financieros. La Galia Building. Elche (Spain). Victoria Ferrandez-Serrano, Universidad Miguel Hernández de Elche, Avda. de la Universidad s/n, Dpto. Estudios Económicos y Financieros. La Galia Building. Elche (Spain).

21.	SPATIAL ORGANIZATION OF RURAL SETTLEMENTS IN ALBANIA (1989-2023) Albina Sinani, "Eqrem Çabej" University of Gjirokastrë, "Studenti" Street, Nd. 30, H. 1, Postal code 6001, Gjirokastrë, Albania Mariglen Sherifaj, "Eqrem Çabej" University of Gjirokastrë, "Studenti" Street, Nd. 30, H. 1, Postal code 6001, Gjirokastrë, Albania
22.	GEOSPASTIAL ANALYSIS OF URBAN SETTLEMENT IN ALBANIA DURING THE PERIOD 1990-2023 Mariglen Sherifaj, Eqrem Çabej" University of Gjirokastrë, Faculty of Education and Social Sciences, Department of History, Anthropology and Geography, "Studenti" Street, Nd. 30, H. 1, Postal code 6001, Gjirokastrë, Albania Albina Sinani, Eqrem Çabej" University of Gjirokastrë, Faculty of Education and Social Sciences, Department of History, Anthropology and Geography, "Studenti" Street, Nd. 30, H. 1, Postal code 6001, Gjirokastrë, Albania
23.	INTERACTIVE AND SUSTAINABLE EDUCATION FOR THE NEW GENERATION IN THE DIGITAL WORLD Mariya Aleksieva, Burgas Free University, 62 San Stefano Street, Bulgaria Irina Mishkova-Yotova, Burgas Free University, 62 San Stefano Street, Bulgaria
24.	DEVELOPING CLIMATE RESILIENCE IN BANGLADESH: CASE STUDIES ON HOUSING IN VULNERABLE AREAS Md Maruf Hossain, North South University, Plot # 15 Block B, Bashundhara R/A. Dhaka-1229. Bangladesh
25.	THE ADAPTIVE STATE: INTEGRATING BLOCKCHAIN, AI, AND AGILE GOVERNANCE METHODOLOGIES George Pashev, University of Plovdiv "Paisii Hilendarski", Bulgaria, Plovdiv 4000, 24, Tsar Assen Str.
26.	EMBEDDING AI RISK GOVERNANCE INTO KNOWLEDGE-BASED ORGANIZATIONS: A PATH TOWARDS SYSTEMIC SUSTAINABILITY Ludmila Jiříčková, Prague University of Economics and Business, W. Churchill Sq. 1938/4, 130 67, Prague 3, Czech Republic Petr Doucek, Prague University of Economics and Business, W. Churchill Sq. 1938/4, 130 67, Prague 3, Czech Republic
27.	ENHANCING EMPLOYEE PERFORMANCE THROUGH LEAN MANAGEMENT IMPLEMENTATION Loredana Simona Berta (Carp), Academy of Economic Studies in Bucharest, Doctoral School of Management, Romanian Square no. 7, Romania Alina Mihaela Fratica Dragomir, Academy of Economic Studies in Bucharest, Doctoral School of Management, Romanian Square no. 7, Romania
28.	CLIMATE CHANGE IN THE FINANCIAL SPOTLIGHT: A BIBLIOMETRIC REVIEW Katarína Drábová, Faculty of Economics, Technical University of Kosice, Nemcovej 32, 040 01 Kosice, Slovakia
29.	GENDER STEREOTYPES IN PHARMACEUTICAL AND FOOD TELEVISION COMMERCIALS AIRED IN SERBIA (2016-2025) Silva Kostic, Academy of Technical and Art Applied Studies Belgrade, Department - School of Information and Communication Technologies, Starine Novaka 24, 11000 Belgrade, Serbia Ana Slavkovic, Academy of Applied Studies Polytechnic Belgrade, Katarine Ambrozic 3, Belgrade, Serbia
30.	KEY FACTORS OF CORPORATE ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT: THE CASES OF SERBIA AND CROATIA Ljiljana Kontic, University MB, Faculty of Business and Law, Teodora Drajzera 27, Belgrade, Serbia Aleksandra Tornjanski, College of Tourism, Belgrade, Serbia
31.	PERSONALITY TRAITS AND PSYCHOLOGICAL ANDROGYNY: A COMPARATIVE STUDY OF ENTREPRENEURS AND MANAGERS IN CROATIA Maja Sinković, Faculty of Economics and Business, University of Zagreb, Trg J.F. Kennedy 6, 10000 Zagreb Domagoj Hruška, Faculty of Economics and Business, University of Zagreb, Trg J.F. Kennedy 6, 10000 Zagreb

32.	NON-FINANCIAL REPORTING IN THE PORTUGUESE BANKING SECTOR André Lemos Alves, Escola Superior de Tecnologia de Setúbal/IPS, Estefanilha, 2910-761 Setúbal, Portugal Rui Mendes Mansidão, Escola Superior de Tecnologia de Setúbal/IPS, Estefanilha, 2910-761 Setúbal, Portugal
33.	SUSTAINABILITY OF PUBLIC DEBT IN EU COUNTRIES Kamil Ščerba, Faculty of Economics, Matej Bel University in Banská Bystrica, Tajovského 10, 975 90 Banská Bystrica, Slovakia Eva Kubišová, Faculty of Economics, Matej Bel University in Banská Bystrica, Tajovského 10, 975 90 Banská Bystrica, Slovakia Ivan Sedliačik, Faculty of Economics, Matej Bel University in Banská Bystrica, Tajovského 10, 975 90 Banská Bystrica, Slovakia
34.	DISSONANT CULTURAL HERITAGE IN THE TOURIST ATTRACTION BASE OF ISTRIA COUNTY (CROATIA) Nikola Vojnović, Juraj Dobril University in Pula, Zagrebačka 30; 52100 Pula; Croatia